

Summary of Onsite Experience

See Additional Experience: [Kayleen Van Gelder | LinkedIn](#)

- Designed/implemented registration processes, websites, and timelines for over 300 registration sites using Aventri/Stova registration software with the most complex event involving 4,000+ global attendees, 23 languages, with planning teams from 14 countries
- Cvent registration software certified.
- Provided onsite support for over 60 events while executing various roles as outlined below:
 - Onsite Registration Check-in
 - Hotel Room Block Management
 - Arrivals & Departure Data Management
 - Event App/Attendee Hub Implementation



Event Name	Event Dates	Location	# of Attendees	Room Block
International Women's Day	March 6, 2025	DeVos Place Grand Rapids, MI	450	N/A
Priority Health Q1 Agent Event	February 22, 2025	Saint Andrews, Detroit, MI	300	N/A
Five9 Sales Kick Off	February 3-6, 2025	Sheraton Resort San Diego	1,200	1,100
PwC - Grand Rapids Holiday Party	December 13, 2024	Amway Grand Plaza Hotel	90	N/A
NAPSA Conference 2024	September 16-20, 2024	Albuquerque Convention Center	1,200	N/A
CU*Answers Leadership Conference 2024	June 25-27, 2024	JW Marriott Grand Rapids, MI	350	N/A
Amway Founders Council 2024	May 8-12, 2024	Dolder Grand, Zurich, Switzerland	400	280
International Women's Day	March 7, 2024	DeVos Place Grand Rapids, MI	500	N/A



616-550-9686
kayleenvg@kvgevents.com
www.kvgevents.com

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Priority Health Q1 Agent Event	February 22, 2024	The Fillmore, Detroit, MI	300	N/A
Five9 Sales Kick Off	February 2-9, 2024	Bellagio Las Vegas, NV	1,200	1,100
Amway Achievers 2023	November 5-13, 2023	Las Vegas Resorts World	4,200	2,000+
Amway Growth Camp 2023	October 8-12, 2023	Hyatt Regency Huntington Beach, CA	135	130
NAPSA Conference 2023	August 28 – September 1, 2023	Omni Boston at Seaport	1,200	N/A
Five9 CX Summit	August 15-17, 2023	Aria Resort Las Vegas, NV	1,200	N/A
Amway Founders Council 2023	June 1-5, 2023	Amway Grand Plaza Hotel & JW Marriott Grand Rapids, MI	500	350
Mayer Brown GPM 2023	April 18-22, 2023	The Phoenician Hotel Scottsdale, AZ	200	N/A
International Women’s Day	March 7, 2023	JW Marriott Grand Rapids, MI	500	N/A
Quotient National Sales Meeting	February 3-10, 2023	La Quinta Resort & Spa Palm Springs, CA	215	N/A
Five9 Sales Kick Off	January 27 – February 3, 2023	Bellagio Las Vegas, NV	1,200	1,000
Amway Growth Camp 2022	October 10-14, 2022	Meritage Resort & Spa Napa, CA	100	N/A
OST 25 Year Celebration	September 7-8, 2022	Amway Grand Plaza Hotel Grand Rapids, MI	400	350
NAPSA Conference 2022	August 29 – September 1, 2022	Amway Grand Plaza Hotel Grand Rapids, MI	700	250



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Five9 CX Summit	August 8-11, 2022	Aria Resort Las Vegas, NV	1,200	N/A
Acrisure Summer Celebration	June – July 2022	Acrisure Home Office & Van Andel Arena	500	N/A
National Forum for Black Public Administrators	March 29 – April 2, 2022	Amway Grand Plaza Hotel Grand Rapids, MI	600	340
Global Growth Conference	January 9-18, 2020	Manchester Grand Hyatt San Diego, CA	250	250
Amway Latin America Leadership Seminar	December 1-12, 2019	Walt Disney Dolphin Resort Orlando, FL	1,700	790
A60 Spark Family Film Fest	November 8, 2019	Celebration Cinemas Grand Rapids, MI	1,000	N/A
A60 Amway Sixty Year Celebration	May 12-24, 2019	Mandalay Bay Las Vegas, NV	4,500	N/A
Global Growth Conference	January 4-12, 2019	Hyatt Regency Huntington Beach Resort and Spa Huntington Beach, CA	250	250
Latin America Family Cruise Leadership Seminar 2018	December 7-15, 2018	Royal Caribbean Bahamas Cruise & Miami Intercontinental	2,500	930
Latin America New Emeralds Seminar 2017-2018	November 18-21, 2018	Amway Grand Plaza Hotel Grand Rapids, MI	100	60
Regional Experiences - Anaheim	September 15, 2018	Hyatt Regency Orange County Anaheim, CA	2,000	N/A
Regional Experiences - Houston	August 4, 2018	Hyatt Regency Houston Houston, TX	2,000	N/A
Regional Experiences - Philadelphia	May 15, 2018	Philadelphia Marriott Downtown Philadelphia, PA	2,000	N/A
Latin America Diamond Club	April 15-25, 2018	Shangri-La Hotel Sydney Sydney, Australia	200	150



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Global Growth Conference	January 5-12, 2018	Hyatt Regency Huntington Beach Resort and Spa Huntington Beach, CA	250	250
Latin America New Emeralds Seminar 2017-2018	December 7-10, 2017	Amway Grand Plaza Hotel Grand Rapids, MI	140	90
Latin America Leadership Seminar 2017	November 29 – December 8, 2017	Cosmopolitan of Las Vegas Las Vegas, NV	1,400	730
Regional Experiences - Anaheim	October 21, 2017	Hyatt Regency Orange County Anaheim, CA	1,500	N/A
Regional Experiences - Phoenix	September 9, 2017	Phoenix Convention Center Phoenix, AZ	1,500	N/A
Global Growth Conference	January 6-12, 2017	Hyatt Regency Huntington Beach Resort and Spa Huntington Beach, CA	280	270
Amway Latin America Leadership Seminar 2016	December 1-10, 2015	Atlantis Paradise Island, Bahamas	1,500	830
October New Platinum Conference	October 20-27, 2016	Amway Grand Plaza Hotel Grand Rapids, MI	450	200
August New Platinum Conference	August 19-25, 2016	Amway Grand Plaza Hotel Grand Rapids, MI	750	300
Hong Kong Nutrilite Experience	July 25- August 7, 2016	Hyatt Regency Orange County Anaheim, CA	450	100
International Women's Day	March 10, 2016	Frederik Meijer Gardens Grand Rapids, MI	400	N/A
Latin America Leadership Seminar 2015	November 28- December 6, 2015	Hilton Orlando Lake Buena Vista Orlando, FL	2,500	800



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Latin America Executive Diamond Club/Diamond Club	May 15-29, 2015	Hotel Vier Jahreszeiten Kempinski Munich, Germany	200	100
Latin America Leadership Seminar 2014	November 14-23, 2014	Hard Rock Hotel & Casino Punta Cana, DR	1,660	850
West Michigan Intern Connect	July 30, 2014	Amway World Headquarters Ada, MI	600	N/A
Latin America Leadership Seminar 2013	November 28-December 7, 2013	Moon Palace Golf & Spa Resort Cancun, Mexico	2,500	550
Latin America Leadership Seminar 2012	November 5-1, 2012	Mabu Thermas & Resort Bourbon Hotels & Resorts Iguazu, Brazil	1,200	630